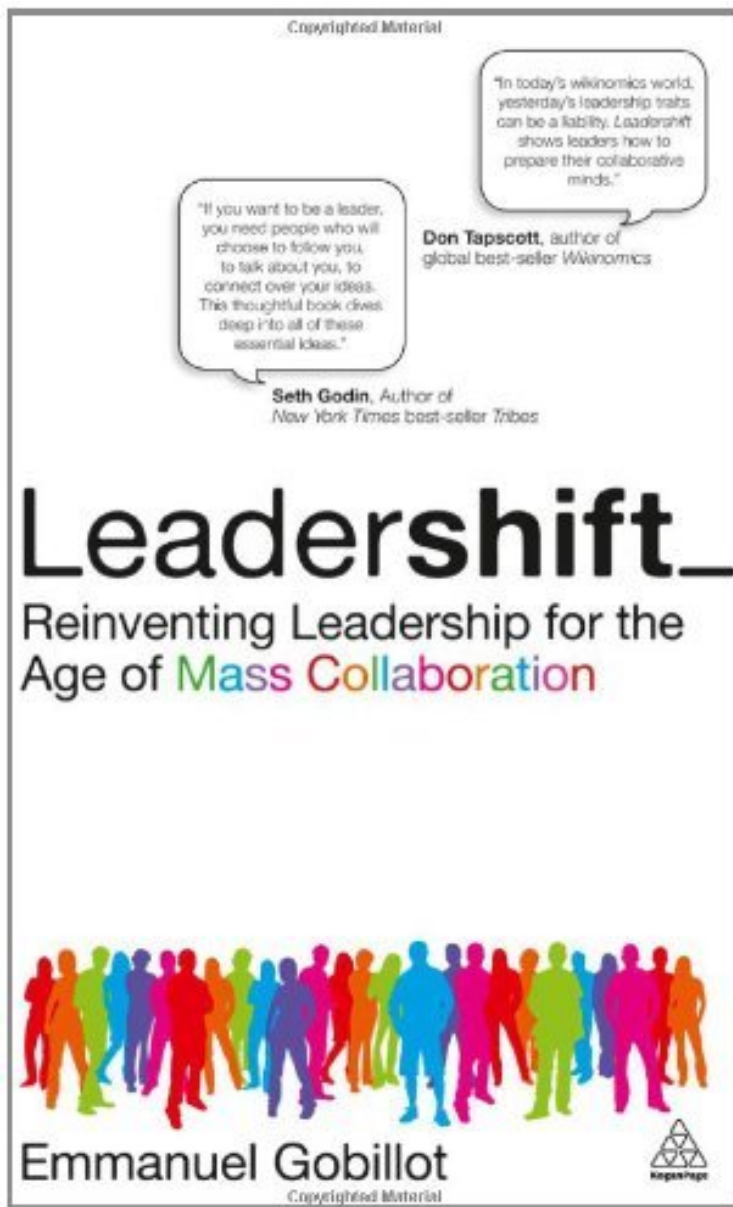


[Mobile library] File size: 72.Mb

Leadershift: Reinventing Leadership for the Age of Mass Collaboration



Par Emmanuel Gobillot
ebooks / Download PDF / *ePub / DOC / audiobook

Dtails sur le produit Rang parmi les ventes : #1110150 dans eBooksPubli le: 2011-05-03Sorti le: 2011-05-03Format: Ebook Kindle

[Mobile library] Leadershift: Reinventing Leadership for the Age of Mass Collaboration

Par Emmanuel Gobillot : Leadershift: Reinventing Leadership for the Age of Mass Collaboration before purchasing it in order to gage whether or not it would be worth my time, and all praised Leadershift: Reinventing Leadership for the Age of Mass Collaboration:

 Download

 Read Online

Description :

Prsentation de l'diteurLeadershift is about adapting and changing traditional models of leadership in response to the influence of mass collaboration. Mass collaboration is a form of collective action which occurs when large numbers of people work independently on a single project, exemplified by websites such as YouTube, Facebook and Second Life. As the traditional models of working are radically altered those in

leadership roles need to understand their place in this new hierarchy and how to respond. Mass collaboration requires a form of leadership that is prepared to let go of the experience, expertise and control it holds precious and be able to see mass participation as an opportunity to create value rather than a threat to its existence. Presentation de l'auteur Leadership is about adapting and changing traditional models of leadership in response to the influence of mass collaboration. Mass collaboration is a form of collective action which occurs when large numbers of people work independently on a single project, exemplified by websites such as YouTube, Facebook and Second Life. As the traditional models of working are radically altered those in leadership roles need to understand their place in this new hierarchy and how to respond. Mass collaboration requires a form of leadership that is prepared to let go of the experience, expertise and control it holds precious and be able to see mass participation as an opportunity to create value rather than a threat to its existence. Biographie de l'auteur For over 10 years Emmanuel Gobillot has advised senior executives globally on leadership and organization effectiveness issues. One of Europe's most sought after leadership speakers he has delivered keynote addresses around the world to public and private sector audiences. He is the author of 'The Connected Leader' also published by Kogan Page.