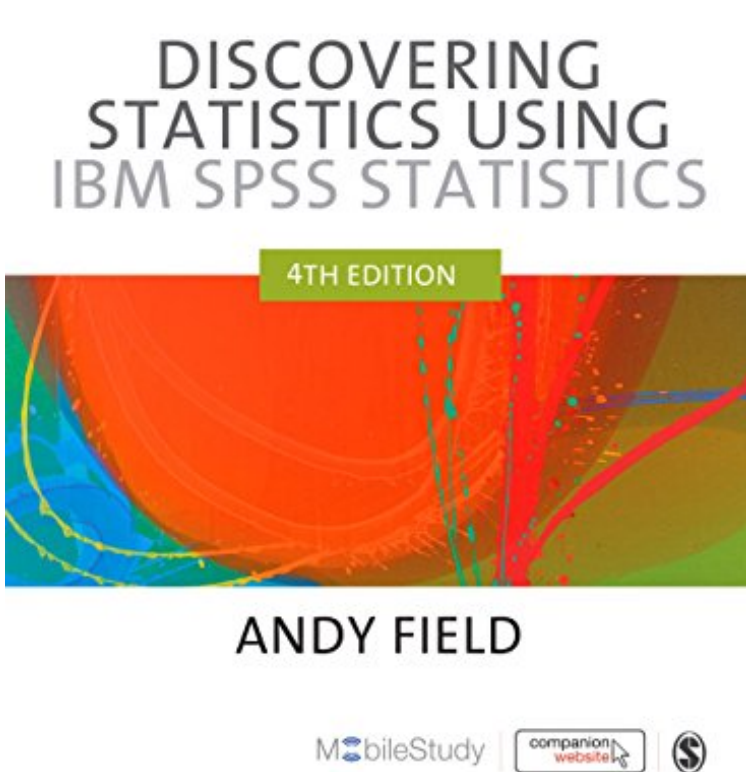


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# Discovering Statistics Using IBM SPSS Statistics



*Par Andy Field*

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Video Links Go behind the scenes of the Fourth Edition, and find out about the man behind the book Watch Andy introduce SAGE MobileStudy Ask Andy Anything: Teaching stats... and Robbie Williams' head Ask Andy Anything: Gibson or Fender Ask Andy Anything: The one part of the book Andy hated writing Available with Perusallan eBook that makes it easier to prepare for class Perusallis an award-winning eBook platform featuring social annotation tools that allow students and instructors to collaboratively mark up and discuss their SAGE textbook. Backed by research and supported by technological innovations developed at Harvard University, this process of learning through collaborative annotation keeps your students engaged and makes teaching easier and more... Revue de presse I think this is a really good starting point for teaching stats from assuming students knows nothing about and taking them gradually to a more advanced understanding. The book is very helpfully- full of interesting examples and engaging style of writing. I like it that the book has several levels of difficulty and engages both with practical stats and theory. The book I believe is targeted at UG students mainly, but some chapters can be recommended to MA students on research methods courses provided that they know nothing about statistics the book is written in a very accessible manner which means that it can satisfy the need of international students in terms of level of difficulty and language (and business programmes normally have a lot of international students at MA level). The explanations are logically organized and explained in a lucid and clear manner. Little features like faces I believe would make the book more attractive to UG students. I think self-test questions and the tasks at the end of chapter are very helpful, as well as the real world data and (often humorous) examples. My course is MA so I am not adopting this book for a course as a main text, but I may recommend it to students who are completely unfamiliar with statistics. (Maria Karepova) -- Andy Field has done it again. The fourth edition of Discovering Statistics will transform students who approach statistics with fear and loathing into adroit statistics users who understand key statistical concepts. Field's book is a practical how to guide for conducting and understanding basic and advanced statistical analyses using IBM SPSS Statistics. The book is geared toward behavioural and social sciences researchers at all levels from undergraduates taking their very first statistics course, to postgraduates. 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